



City of Conway, Arkansas
Resolution No. R-16-38

A RESOLUTION ENDORSING STRAVA METRO AS THE GPS TRACKING SYSTEM OF CHOICE FOR USE BY LOCAL BICYCLING AND PEDESTRIANS FOR THE PURPOSE OF AGREGATING DATA FOR MORE ACCURATE ENGINEERING AND LOCATIONAL PLACEMENT FACILITIES AND SUPPORT SERVICES FOR RELATED ACTIVITIES

Whereas, Strava is a free, industry leading smart phone app based provider of GPS technology to Individual users to map their physical activities such as bicycling, walking, and hiking among others, and

Whereas, Strava METRO is a service provided by Strava to provide aggregated and anonymized data of all such activities track by its app within a jurisdiction for a fee on an annual basis, and

Whereas, the aggregated, anonymized data would be useful to the city for better placement and engineering of related facilities to aid and assist Conway citizens in these activities.

NOW, THEREFORE, BE IT HEREBY RESOLVED BY THE CITY COUNCIL OF THE CITY OF CONWAY ARKANSAS THAT

Section 1. The mayor is authorized to enter into an annual contract with Strava METRO for the delivery of data service at the offered initial price of \$1,800 including any incidental charges if necessary, and

Section 2. The city administration is authorized to endorse individual use of the Strava smart phone app in partnership with the same to deliver better quality data to the city.

Passed this 13th day of September, 2016.

Approved:

Mayor Tab Townsell

Attest:

Michael O. Garrett
City Clerk/Treasurer