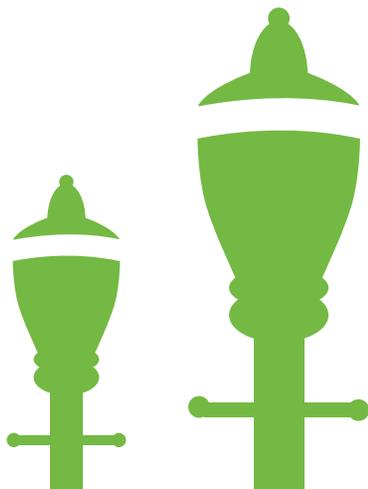


## CDP Mission & History

The Conway Downtown Partnership is a 501(c)3 non-profit economic development organization focused on the promotion, planning and maintenance of an improved downtown Conway. The CDP supports goals and planning that bring downtown Conway together as a gathering place to live, work, play, shop, and eat. The Partnership strives to serve as a full time advocate for these issues and is dedicated to stimulating and fully leveraging public and private investment within downtown Conway. The strategic efforts of the Conway Downtown Partnership to implement our mission shall be: To improve the collective downtown community -To be an active advocate of information, resources and intellectual capital.

*"The Conway Downtown Partnership is a non-profit, economic development and planning group that serves as a full-time advocate for the needs of Downtown Conway. It's cool downtown!"*  
*-Kim Williams, Executive Director*



# CONWAY

Downtown Partnership

## GETSMART

Get Connected:

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T 501.548.9900

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[Kim@ConwayArkansas.org](mailto:Kim@ConwayArkansas.org)  
[www.ConwayArkansas.org](http://www.ConwayArkansas.org)

Conway Downtown Partnership  
900 Oak Street  
Conway, Arkansas 72032



# GETSMART GETDOWNTOWN

# SHOP DINE PLAY



# CONWAY

Downtown Partnership

## GETSMART

[www.ConwayArkansas.org](http://www.ConwayArkansas.org)

## Doing Business Downtown

Downtown Conway has gone through a renaissance in the past few years and is poised to continue this trend as the region is preparing for an influx of investments, from the technology and natural gas sectors as well as re-densification in the downtown district.

Downtown Conway is in the heart of one of the most desirable cities in the mid-south. Situated in one of the most dynamic and fastest growing regions in Arkansas and the United States, Conway's culturally diverse population is positioning itself for revitalization and economic growth.

The Conway Downtown Partnership works closely with business organizations and government institutions to identify needs to accommodate and strengthen the business climate with strategies and implement programs that will improve the quality of life in Downtown Conway.

Conway is setting the pace for family entertainment as well with a host of exciting action packed activities throughout the entire year. The downtown area is saturated with restaurants, antique and specialty shops, along with one of the most interesting museums in the state. The Faulkner County Museum.

Downtown Conway is in the midst of perhaps one of the most significant phases of its development. The past eight years has brought to fruition notable change and it is incredibly exciting to think about what the near term future holds. The Conway Downtown Partnership plays an active role in helping all interested parties better understand the many components of change and new possibilities.

## Membership

With a history of innovative programs and initiatives to foster a welcoming, economically viable Downtown Conway, the CDP has been on a mission since 2001.

Focusing primarily on the heart of the Downtown Conway business district, we fulfill our mission by creating and maintaining beautiful streetscapes, supporting improvements, and marketing Downtown Conway as the central business and cultural center, Conway's premier location to live, work, shop, dine, play, and visit.

We achieve our mission through partnerships with businesses, property owners, and other organizations. In 2001, the CDP spearheaded a comprehensive, long-term development plan for Downtown Conway. The partnership hired an architectural and urban design firm to assist in crafting a common sense, readily achievable plan.

### *Membership has its privileges ...*

If you have ever eaten at one of our fantastic restaurants or shopped at one of our dynamic retail stores, you have enjoyed the benefits of a thriving Downtown. Now you can make sure others will too. Your valued membership will ensure the Conway Downtown Partnership's continued efforts to keep Downtown Conway the premier place to shop, dine, play, and visit.

Visit our website to join and to subscribe to our eNewsblasts.

## Levels of Membership

### Renaissance (\$5,000 +)

Receives benefits listed for all membership levels below, including:

- opportunity to speak at annual luncheon

### Downtown Visionary (\$2,500)

Receives benefits listed for all membership levels below, including:

- logo recognition at annual luncheon

### Downtown Champion (\$1,000)

Receives benefits listed for all membership levels below, including:

- present a CDP award at the annual luncheon
- Downtown property listed on CDP website

### Downtown Advocate (\$500)

Receives benefits listed for all membership levels below, including:

- recognition and hyperlink on the CDP website

### Downtown Neighbor (\$250)

All benefits listed below:

- Facade Improvement Program
- Downtown Conway Gift Card Program
- Events listed on CDP Calendar of Events
- Consortium Advertising, Promotional & Marketing opportunities
- Invitations to Downtown Conway forums and special VIP events
- CDP's monthly eNewsblasts, which keeps you up-to-date with what's happening with the CDP and Downtown Conway
- Recognition on CDP website
- Free WiFi in Downtown Conway

